



## Kiwanis Club of Greater Merced

Save the Train Sponsorships

March 3, 2023

Dear Kiddieland Friend:

***All Aboard! The Kiwanis Club of Greater Merced needs your help!*** It is time to retire the old Kiddieland Train and replace its aging tracks. Become a **SAVE the TRAIN** sponsor today and keep the magic alive at Kiddieland for another 67 years.

Your generous tax-deductible sponsorship will ensure generations of family fun at Kiddieland. The Kiwanis Club of Greater Merced Foundation is a 501-C(3) Corporation EIN 27-5573377



### **EMERALD SPONSOR \$30,000 & Above**

Your permanent logo on our park sponsor board plus (see next page)

### **DIAMOND SPONSOR \$25,000**

Your permanent logo on our park sponsor board plus (see next page)

### **PLATINUM \$10,000**

Your permanent logo on our park sponsor board plus (see next page)

### **GOLD SPONSOR \$5,000**

2023 & 2024 park sponsor recognition plus (see next page)

### **SILVER SPONSOR \$1,000**

2023 & 2024 park sponsor recognition plus (see next page)

Please contact me for further information. We look forward to your support. Sincerely,

*Janet Ramsey*

Janet Ramsey, Sponsorships Chair & Board Member

[Ramsey.janet@sbcglobal.net](mailto:Ramsey.janet@sbcglobal.net)

(209) 769-8272

Kiddieland Sponsor Benefits

### **EMERALD SPONSOR \$30,000 & Above**

- Your Logo on a 14" aluminum sign permanently displayed on our train depot wall, •
- Fundraiser (Jan 13, 2024) program booklet full-page ad & slide recognition, •
- Fundraiser table for 8 and casino chips,

- Annual acknowledgement in the County Times,
- Daily Thank You announcement at Kiddieland at 12pm noon during our season. •  
<https://kiwaniskiddieland.com> Front Page Sponsor recognition.



### **DIAMOND SPONSOR \$25,000**

- Your Logo on a 12" aluminum sign permanently displayed on our train depot wall, •  
Fundraiser (Jan 13, 2024) program booklet half-page ad & slide recognition, •  
Fundraiser table for 8 and casino chips,
- Acknowledgement in the County Times,
- Daily Thank You announcement at Kiddieland at 12pm noon during our season. •  
<https://kiwaniskiddieland.com> Front Page Sponsor recognition.



### **PLATINUM \$10,000**

- Your Name permanently displayed on our train depot wall,
- Fundraiser (Jan 13, 2024) program booklet quarter-page ad & slide recognition, •  
Fundraiser table for 8 and casino chips,
- Acknowledgement in the County Times
- Daily Thank You announcement at Kiddieland at 12pm noon during our season. •  
<https://kiwaniskiddieland.com> Sponsor recognition.



### **GOLD SPONSOR \$5,000**

- 2024 & 2025 Your Name on our Kiddieland sponsor board,
- Fundraiser (Jan 13, 2024) program booklet business card ad & slide recognition, •  
Fundraiser table for 8 and casino chips,
- <https://kiwaniskiddieland.com> Sponsor recognition.



### **SILVER SPONSOR \$1,000**

- 2024 & 2025 Your Logo on our Kiddieland sponsor board,
- Fundraiser (Jan 13, 2024) program booklet business card ad & slide recognition, •  
Fundraiser table for 8 and casino chips,
- <https://kiwaniskiddieland.com> Sponsor recognition.

Permanent  
Sign  
Example

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